

Jobskūl

Hire

Train

Deploy

Transforms Lives Beyond Expectations

#startupindia



Startup
Odisha



PROBLEMS & SOLUTIONS

PROBLEM	DESCRIPTION		SOLUTION
Rising Unemployment	The unemployment rate is growing due to skill mismatches between academic output and industry requirements.	→	Integrated Employability Training: Tailor skills development aligned with industry needs to bridge the gap between education and employment.
Skill Gaps	Employers face difficulties finding candidates with the precise skills needed, slowing down productivity and growth.	→	AI-Enhanced Recruitment: Automate candidate assessment and filtering using AI to streamline recruitment for efficiency.
Recruitment Bottlenecks	Traditional hiring processes are time-consuming and resource - intensive, especially for MSMEs and startups.	→	Comprehensive Upskilling Programs: Provide continuous upskilling and reskilling programs to ensure candidates are always ready for evolving roles
Lack of Competency Mapping	The absence of effective competency mapping leads to inefficient hiring and training, increasing the need for post - recruitment training.	→	Reverse Competency Mapping: Map skills to job requirements proactively to match suitable candidates with roles, reducing mismatched hiring.

ABOUT JOBSKÜL

- ✦ **Founded:Jobskül**, originally a brand under Apogee CTS (founded in 2017), was incorporated as a separate private limited company on 16th November 2022 after securing funding from STPI.
- ✦ **Who We Are:** A consulting company providing end-to-end employment and opportunity solutions.
- ✦ **Our Strength:** A strong network of academicians, corporate professionals, and learning enthusiasts driving impactful change.
- ✦ **Our Mission:** Making our Nation Unemployment FREE through quality and comprehensive services.

Why Choose Jobskül?

- ✓ **Integrity & Commitment** – We deliver with professionalism.
- ✓ **No Upfront Cost ***

Main Domain:

- ◆ **Campus-to-Corporate** – Bridging the gap with:
 - ✓ Employability Skills Training | ✓ Verbal & Soft Skills | ✓ Aptitude & Reasoning | ✓ GD & PI Prep | ✓ Technical Training
- ◆ **Staffing Solutions** – Tailored Hiring for Every Need:
 - ✓ Direct Hires | ✓ Contract Hires | ✓ Freelancers | ✓ Temp to Perm (Hire-Train-Deploy)
- ◆ **Corporate Training** – Upskilling for Growth:
 - ✓ Soft Skills | ✓ Leadership & Executive Training | ✓ Outbound & Wellness Programs | ✓ Technical & Customized Training

KEY SERVICES

 **Recruitment**

 **Corporate Training**

 **JobskölHire**

 **Jobsköl's BGV**

 **Ed-Tech Solutions**

 **Jobsköl's HR-Pal**

 **Learning & Development**

 **Jobsköl's CareerTracker**

RECRUITMENT

Your Trusted Hiring Partner for Fresher & Lateral Roles

At Jobskül, we offer comprehensive recruitment support tailored to your hiring needs.

Our services include:

- Sourcing qualified candidates through targeted outreach and curated talent pools
- Screening & shortlisting based on your job requirements and role expectations

Engagement Model:

- No upfront cost
- Service fee applicable only upon successful selection of a candidate
- Free replacement if the candidate leaves or absconds within 90 days

Whether you're hiring fresh graduates or experienced professionals, Jobskül ensures timely, reliable, and efficient hiring support.

CORPORATE TRAINING

At **Jobskül**, we offer a wide range of training programmes designed to enhance employee capabilities and organisational culture.

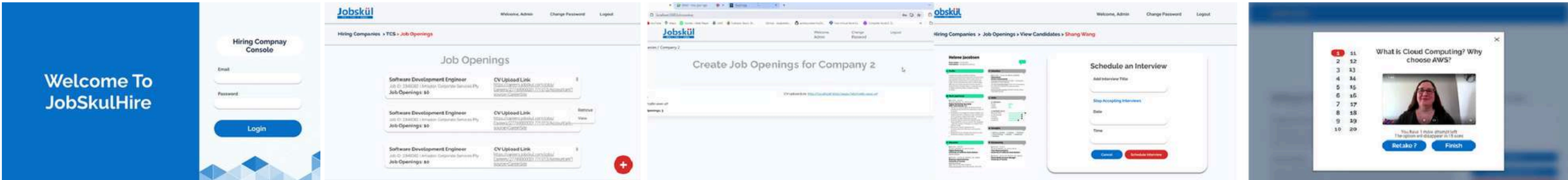
Our Core Offerings:

- ✓ POSH (Prevention of Sexual Harassment)
 - Awareness sessions for employees and managers, along with External Committee Member services to support full POSH compliance.
- ✓ Diversity, Equity & Inclusion (D, E & I) Training
 - Workshops that build inclusive mindsets and promote equitable workplace practices.
- ✓ Emotional Intelligence & Workplace Happiness
 - Programmes to improve self-awareness, empathy, and team collaboration for a healthier work environment.
- ✓ Leadership Development Programmes
 - Customised modules for emerging and mid-level leaders to drive impact and lead with confidence.

JobskùlHire

AUTOMATED INTERVIEWING SYSTEM WORKFLOW

An automated system that simplifies the hiring process by generating job profiles, interview questions, and recording candidate responses for HR review.



Login

Log in to the application using the credentials set by the admin. After your first login, you can change your password if desired.

Create Job Profile

After logging in, create a job profile and fill in all the necessary details, such as the number of openings, job description, qualifications, etc.

Share Profile

After that, a profile link will be generated to share with candidates. The link will contain an application form for them.

Shortlist & Schedule Interview

Review the application, schedule an interview, and share the generated link with the candidate.

AI Interview

Candidates answer job-specific questions, added manually or by AI, with responses recorded for HR review.

JOBSKÜL'S BGV

Hire with Confidence. Outsource with Ease.

Jobskül offers reliable and efficient Background Verification (BGV) services to help organisations make informed hiring decisions. Our BGV solutions are designed to reduce risk, save time, and ensure workforce integrity.

What We Offer:

- Verification of Educational Credentials
- Employment History Checks
- Criminal Record Verification
- Address and Identity Verification

Why Choose Jobskül?

- Reduce internal workload by outsourcing the entire BGV process
- Faster turnaround time with verified, authentic reports
- Ensure compliance and risk mitigation before onboarding
- Scalable for both fresher and lateral hires

ED-TECH AND L&D SOLUTIONS

Blended Learning for Skilling, Re-skilling & Up-skilling

Jobskül delivers impactful, industry-aligned Ed-Tech programmes designed to prepare learners for real-world roles through a blend of online, offline, and experiential learning formats

Blended Learning for Skilling, Re-skilling & Up-skilling

B2B Sales & Industry Readiness Programmes

- Practical training focused on sales strategy, client engagement, and CRM tools.

Embedded Systems & Core Technical Training

- Hands-on modules for engineering students & professionals in hardware/software integration.

Campus Recruitment Training (CRT)

- End-to-end preparation covering aptitude, communication, group discussions, and personal interviews.

Technical Interview Crash Courses

- Fast-track modules focused on coding, system design, and problem-solving for tech roles

ED-TECH AND L&D SOLUTIONS

AI-Powered School & University Management System

We empowers educational institutions with a future-ready, cloud-based platform to streamline academic and administrative operations—seamlessly, securely, and affordably.

AI-First Education Intelligence

- Predictive insights, auto-generated reports, and smart dashboards for informed decision-making.
 -  Unified ERP + LMS + CRM + SIS
- End-to-end automation of academic, student lifecycle, administrative, and communication functions.
 -  Lightning-Fast Implementation
- Go live in just 10 days with low disruption.
 -  Data Security
- Compliant with role-based access and 2FA authentication.
 -  Multi-Campus & Group Management
- Ideal for education trusts, chains, and higher-ed institutions with centralised control and scalability.

JOBSKÜL'S HR-PAL

Psychometric Assessments for Smarter People Decisions

HR-Pal by Jobskül offers science-backed psychometric assessment solutions to support every stage of the employee lifecycle — from hiring to performance management and development.

Use Cases:

Recruitment & Selection:

- Identify candidates with the right mindset, behavioural traits, and role fit.

Performance Management:

- Assess potential, motivation, and productivity blockers to drive outcomes.

Gap Analysis

- Discover skill, behaviour, and leadership gaps to align with business goals.

Learning & Development

- Personalised development plans based on individual strengths and growth areas.

JOBSKÜL'S HR-PAL

Connecting Talent to the Right Opportunities : Placement Support

CareerTracker offers end-to-end placement support for colleges and institutions, ensuring students are industry-ready and placed with reputed organisations.

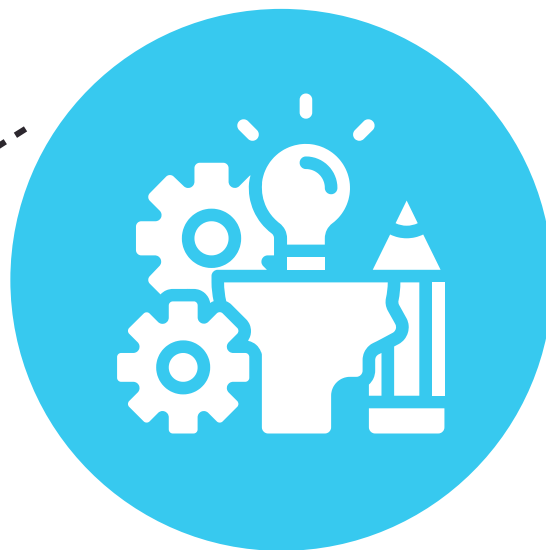
Our Placement Services Include:

-  Curated job and placement drives across sectors
-  Pre-placement preparation: aptitude, interview skills & resume building
-  Partnerships with startups, MSMEs, and corporates for direct hiring
-  Ongoing tracking and support to improve placement outcomes

FLAGSHIP SERVICE

Jobskül Internship, Live Project & Placement Program

2 PSYCHOMETRIC TEST & COUNSELING



4 GUARANTEED INTERNSHIP (2 MONTHS)

If removed early, Internship Certificate (from Company & Jobskül).



6 HIRING DECISION

Company Hires → Hired Candidates will receive revised Salary as per Industry standard & we receive our Consulting Fee.

Company Doesn't Hire →

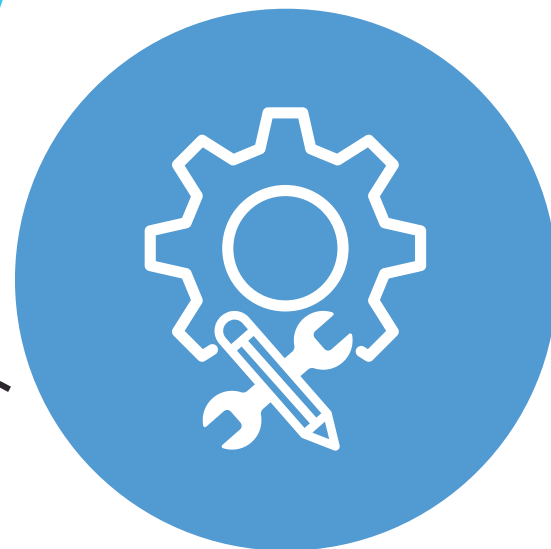
- Company Doesn't Hire → Candidate gets a 6-month experience certificate (no longer a fresher)
- We help them get placed elsewhere.



1 CANDIDATE REGISTRATION



3 SKILL TRAINING (IT & NON-IT)



5 PERFORMANCE-BASED PROGRESSION

If they perform well → Shortlisted candidates continue for 4 more months in Live Project with Stipend



CLIENTELE & ASSOCIATIONS



OUR HIGHLIGHTS



THE STARTUP SHOW

Our Founder, Mr. Sitansu Mishra, was invited as a guest on the Startup Show podcast at AIC-SMUTBI.



MY CITY LINKS

We were featured in an article on My City Link about 'The Smart City Bhubaneswar HR Hub in the Making!'



HEIRRI – VIENNA, AUSTRIA

Invited as a Keynote Speaker, to share his thoughts on the theme HEIRRI, where delegates from 43 Nations participated.



INDIAN DELEGATE TO VIETNAM

Invited as a Business Delegate by ICC. The pic is with Dr. Madan Mohan Sethi, CGI Ho Chi Minh City at Khanh Hoa province, Vietnam



Sitansu Mishra is serious about making placements in colleges more effective. Thus, he launched Jobskūl, finds *Seema Rajpal*

HIS PACKED CREDENTIALS

He is a Master of Change for Atal Innovation Mission was invited to Vienna, Austria as a keynote speaker at HEIRRI Higher Education Institutions Research & Innovation and much more

Jobs is not just a work. It means so much more. Especially if you are a student who has graduated but hasn't been placed. To bridge this gap which several students are facing today, Sitansu Mishra, an entrepreneur who has founded a lakh, more or less, students over the years decided to step into the ring with a new product, Jobskūl. "What is the strategy to prepare for placements? How can we transform the lives of the students through programmes? These are the questions we want to find answers to," says Sitansu. Before we get into the details of this initiative, it is important to know who Sitansu Mishra is and why he feels passionate about training and upskilling — something he has been doing for about 18 years now.

After completing his Master's from Biju Patnaik University of Technology, Sitansu bagged his first project with the Government of Odisha, where he trained 55,000 students and there was no looking back from here. After a few years, he decided to start something on his own. Thus, came about Aptech Consulting & Training Services LLP to train students in every aspect possible. On November 14, 2017, coincidentally on Children's Day, Jobskūl is a brand under the same company that started last year.

TRAIN TO WIN

We offer coaching for competitive exams like banking, SSC and IAS. We have batches of 50 students each and have passed out already.

Sitansu Mishra

"It focuses on computer corporate employability training and prepares candidates for competitive exams," says the 35-year-old.

Jobskūl, whose corporate office is at KITT/TH, a leading institution, has been training students remotely. Sitansu takes us through their model. First comes counselling and placement tests through which the core students are weak in is recognised. They are trained in domain knowledge as per industry standards and requirements, something which colleges might not do. There are also assignments to check if they have faced well and then make them job-ready.

EDEX: THE NEW INDIAN EXPRESS

A Full Page Interview coverage of our Founder by The New Indian Express.

Thank You.

Thank you for your time and attention. We appreciate the opportunity to present our vision and are excited about the potential to collaborate and create meaningful impact together.

Looking forward to our collaboration & long term association.



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