



*Transforms Lives Beyond Expectations*

#startupindia



Startup  
Odisha



# PROBLEMS & SOLUTIONS

| PROBLEM                    | DESCRIPTION                                                                                                                                |   | SOLUTION                                                                                                                                                 |
|----------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|---|----------------------------------------------------------------------------------------------------------------------------------------------------------|
| Rising Unemployment        | The unemployment rate is growing due to skill mismatches between academic output and industry requirements.                                | → | <b>Integrated Employability Training:</b> Tailor skills development aligned with industry needs to bridge the gap between education and employment.      |
| Skill Gaps                 | Employers face difficulties finding candidates with the precise skills needed, slowing down productivity and growth.                       | → | <b>AI-Enhanced Recruitment:</b> Automate candidate assessment and filtering using AI to streamline recruitment for efficiency.                           |
| Recruitment Bottlenecks    | Traditional hiring processes are time-consuming and resource - intensive, especially for MSMEs and startups.                               | → | <b>Comprehensive Upskilling Programs:</b> Provide continuous upskilling and reskilling programs to ensure candidates are always ready for evolving roles |
| Lack of Competency Mapping | The absence of effective competency mapping leads to inefficient hiring and training, increasing the need for post - recruitment training. | → | <b>Reverse Competency Mapping:</b> Map skills to job requirements proactively to match suitable candidates with roles, reducing mismatched hiring.       |

# ABOUT JOBSKÜL

- 📌 **Founded:Jobskül**, originally a brand under Apogee CTS (founded in 2017), was incorporated as a separate private limited company on 16th November 2022 after securing funding from STPI.
- 📌 **Who We Are:** A consulting company providing end-to-end employment and opportunity solutions.
- 📌 **Our Strength:** A strong network of academicians, corporate professionals, and learning enthusiasts driving impactful change.
- 📌 **Our Mission:** Making our Nation Unemployment FREE through quality and comprehensive services.

## Why Choose Jobskül?

- ✅ **Integrity & Commitment** – We deliver with professionalism.
- ✅ **No Upfront Cost \***

## Main Domain:

- ◆ **Campus-to-Corporate** – Bridging the gap with:  
✓ Employability Skills Training | ✓ Verbal & Soft Skills | ✓ Aptitude & Reasoning | ✓ GD & PI Prep | ✓ Technical Training
- ◆ **Staffing Solutions** – Tailored Hiring for Every Need:  
✓ Direct Hires | ✓ Contract Hires | ✓ Freelancers | ✓ Temp to Perm (Hire-Train-Deploy)
- ◆ **Corporate Training** – Upskilling for Growth:  
✓ Soft Skills | ✓ Leadership & Executive Training | ✓ Outbound & Wellness Programs | ✓ Technical & Customized Training

# WHY CHOOSE Jobsköl ?

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-  GUEST LECTURES by eminent personality development trainers in the country and resource persons from different industries.
-  ASSESSMENTS / EXAMINATIONS which are at par with different competitive exams like CAT, PO Exams, tests conducted by MNCs like TCS, Infosys, Wipro, Accenture etc.
-  Helps the college management in campus placements by providing any leads which it comes across.
-  Provides COURSE COMPLETION CERTIFICATE to the participants at the end of the Intensive Training Program.
-  Conducting reviews at regular intervals to check participants' performance and takes necessary steps to enhance the skill set.

# OUR CORE VALUES

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# KEY SERVICES

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- 📌 **Campus Recruitment Training (CRT)**
- 📌 **Technical Interview Crash Course**
- 📌 **Quantitative Aptitude and Reasoning**
- 📌 **Verbal & Soft Skill Training**
- 📌 **Full Stack Development Course**
- 📌 **Placement Support**
- 📌 **JILP**

# Placement Support

## ✓ On-campus Drive

Companies visit the college to recruit students directly from the campus. These drives provide students with exclusive job opportunities, making the recruitment process more convenient and structured.

## ✓ Off-campus / Pool-campus Drive

For students who do not get placed during on-campus drives, off-campus and pool-campus drives offer additional opportunities. Multiple colleges participate, giving students access to a wider range of companies and job roles.

## ✓ Job Fair

Job fairs bring together multiple recruiters and job seekers in one place, allowing students to explore various job openings, network with industry professionals, and apply for multiple positions in a single event.



# Campus Recruitment Training (CRT)

- ✓ **Employability Skills Training (EST) | Pre-placement Training (PPT) | Campus to Corporate Training (C2C)**
- ✓ **Aptitude Training (Quants + Reasoning)**
- ✓ **Corporate Ready English (Verbal Ability + Soft Skills)**
- ✓ **Orientation of ATS-friendly Resume**
- ✓ **Orientation of Mock Group Discussion (GD) & Personal / Panel Interview (PI)**
- ✓ **Mock Group Discussion (GD) & Personal / Panel Interview (PI)**
- ✓ **Access to Jobskül's Android/iOS Application (includes live/recorded classes, eBooks, quizzes, mock tests, and doubt clearance support)**
- ✓ **Internship Support with certification (Jobskül / TCS / IBM)**
- ✓ **Placement Assistance, including at least one pool campus drive**



# TECHNICAL INTERVIEW CRASH COURSE

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TIC<sup>2</sup> (Technical Interview Crash Course) is an intensive 1-week programme designed to prepare candidates for their technical interviews with complete confidence.

This course focuses on core academic concepts, frequently asked interview questions, and real-world problem-solving, while also brushing up on technical communication skills and interview etiquette.

From fundamental programming concepts to explaining projects effectively, everything essential is covered and reinforced through mock interviews and expert feedback.

Whether you're facing campus placements or lateral hiring rounds, TIC<sup>2</sup> ensures you're ready to make the right impression from the very first question.

# QUANTITATIVE APTITUDE AND REASONING

Aptitude is the most crucial, typical and necessary numerator for a candidate to initiate his recruitment process. Through this module we make the students cautious and conscious about the time, as the fastest and reliable performance is expected. The trainees need to practice a lot, which is provided by revising the concepts and a complete test series throughout the training.

## Key focus on:

- Basic Concepts
- Question Interpretation
- Vedic Maths
- Approach Building
- Time Management
- Tricks and Shortcuts
- Question Selections



# TECH NINJA

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**Tech Ninja** is Jobskül's flagship Full Stack Development programme designed to prepare learners for real-world tech roles through a blend of technical depth and career-readiness.

Spanning **200 hours**, the programme covers Python, Java, and .NET technologies, along with structured training in frontend and **backend development, database management, and project deployment.**

- ✓ Tech Ninja | 200 hours (110 hrs Full Stack + 90 hrs CRT)
- ✓ Tech Ninja+ | 200 hours + TIC<sup>2</sup> (Technical Interview Crash Course)
- ✓ Tech Ninja++ | 200 hours + TIC<sup>2</sup> + Internship
- ✓ Tech Ninja+++ | 200 hours + TIC<sup>2</sup> + Internship + Live Project

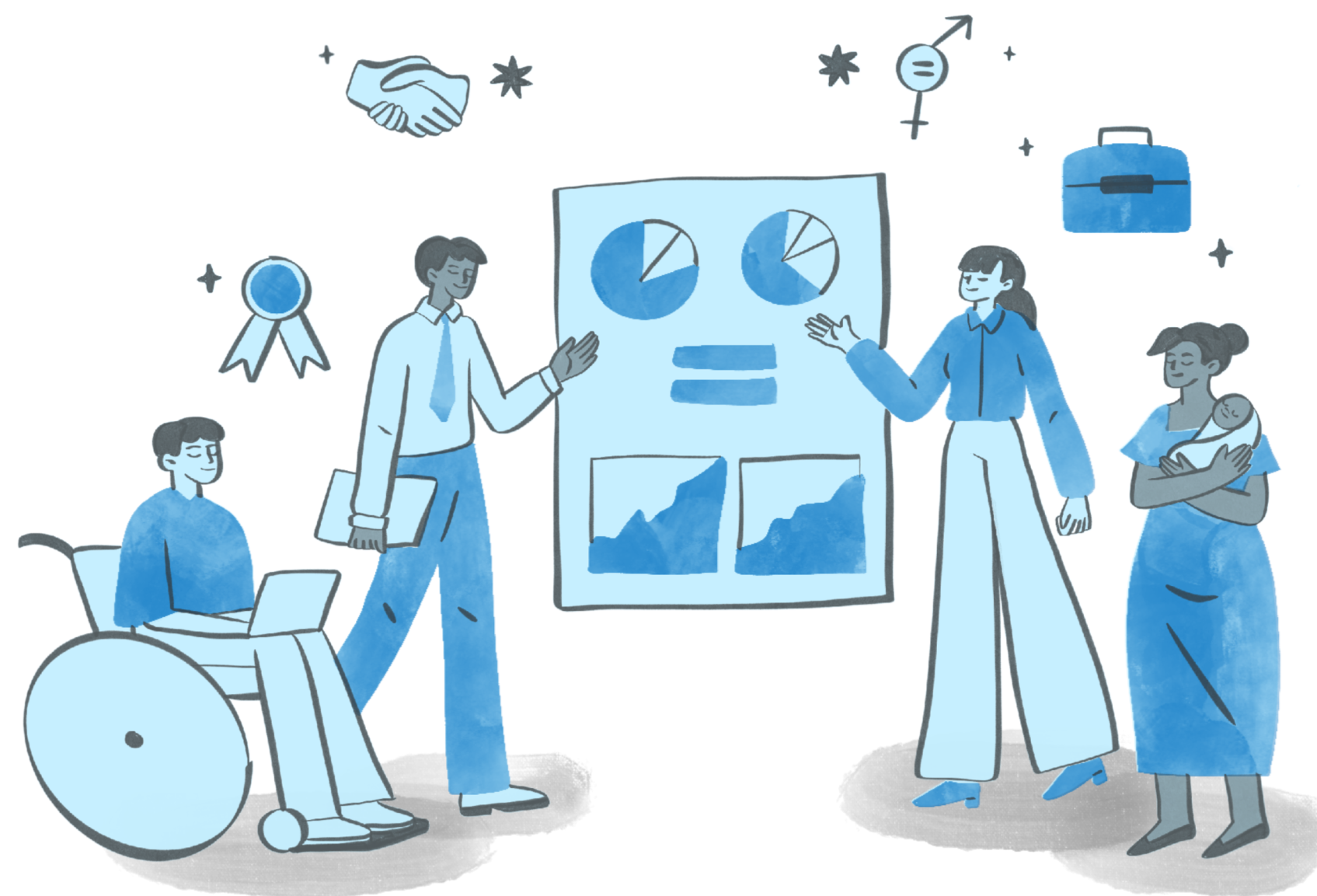
Whether you're a fresher aiming for your first job or a student looking to enhance your skills, **Tech Ninja equips you with everything you need to become a confident, job-ready developer**—from technical mastery to interview readiness.

# VERBAL & SOFT SKILL TRAINING

Attitude is the gauge for an employer to select the employee he wants for which he tests through Group Discussions, case studies or through group interviews. Therefore the students shall be tailored accordingly.

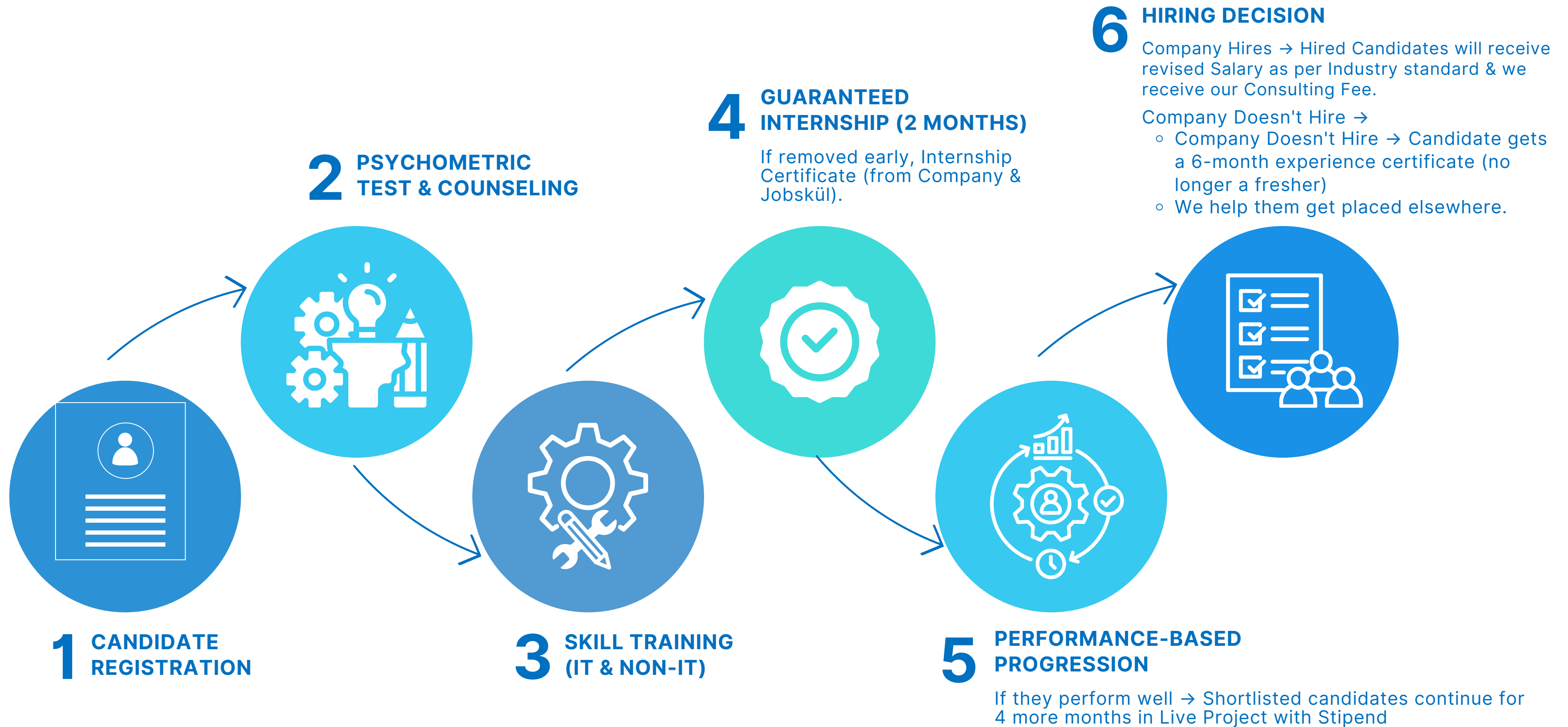
## **Key focus on:**

- Career Counseling
- Resume Writing
- Behavioral / Etiquette
- Personality Development
- Just A Minute Training (JAM)
- Stress Management
- Group Discussion
- Personal Interview
- Effective E-mail Writing
- Corporate Culture
- Entrepreneurship Development



# JILP PROGRAM

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# INITIATIVES FOR CAREER & SKILL DEVELOPMENT

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## CPBFI (Certificate Program in Banking, Finance, and Insurance)

- ✓ **Collaboration with Bajaj Finserv**– We have partnered with Bajaj Finserv to offer the Certificate Program in Banking, Finance, and Insurance (CPBFI), designed to enhance industry-specific skills..
- ✓ **Industry-Relevant Curriculum** – The program covers banking fundamentals, financial products, risk management, insurance principles, and regulatory frameworks, ensuring a strong professional foundation.
- ✓ **Skill Development & Employability** – CPBFI focuses on communication skills, financial analysis, customer handling, and problem-solving, making participants job-ready for the BFSI sector.

## TASK (Telangana Academy for Skill & Knowledge):

- ✓ **Collaboration with Telangana Government**– Jobskūl partnered with TASK, an initiative by the Telangana government, to enhance students' employability through skill development programs.
- ✓ **Objective of the Project** – The initiative aimed to bridge the skill gap by providing industry-relevant training in technology, finance, business, and soft skills.

# INITIATIVES FOR CAREER & SKILL DEVELOPMENT

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## Universities / Colleges for the CPBFI Training:

### Bhubaneswar

1. Odisha University of Technology & Research (OUTR)
  2. Centurion University of Technology & Management (CUTM)
  3. Siksha 'O' Anusandhan University (SOA)
  4. College of IT & Management Education (CIME)
  5. GIET University Gunupur
  6. Madhusudan Institute Of Co-operative Management (MICM)
  7. Einstein Academy of Technology & Management (EATM)
  8. Rama Devi Women's University DWU
  9. Trident Academy of Creative Technology (TACT) and Trident Academy of Technology (TAT)
  10. CV Raman Global University (CGU)
  11. Birla Global University (BGU)
  12. Institute of Management & Information Science (IMIS)
  13. Regional College Of Management )RCM
  14. Maharishi College of Natural Law
  15. Gandhi Institute of Excellent Technocrats (GIET)
- Ghangapatna
16. Gandhi Institute for Education & Technology (GIET)
- Baniatangi

### Cuttack

1. Shailabala Women's Autonomous College (SBWAC)
2. Ravenshaw University
3. Christ College
4. Jatiya Kabi Bira Kishor Das (JKBK) Government College
5. Emarti Devi Women's Colleg
6. Indira Gandhi Women's College
7. Ajay Binay Institute of Technology (ABIT)
8. The Institute of Management and Information Technology, Cuttack (IMIT)

# OUR LEADSHIP TEAM

Our team of trainers boasts several years of experience, with most having backgrounds as industry professionals. This wealth of practical knowledge ensures that our training programs are both comprehensive and aligned with current industry standards

## 📌 **Mr. Sitansu Mishra: Founder and Master Trainer**

- ✅ **18+ Years of Experience** – With over 18 years of experience, he has dedicated the last 15+ years to Learning & Development, shaping careers and fostering innovation & he is also mentor of change- Atal Innovation Mission, NITI Aayog.
- ✅ **Founder & Leader** – As the Founder, MD & CEO of Jobskül and ApogeeCTS, both recognized by Startup India & Startup Odisha, he drives impactful training initiatives. Certified Trainer by ProTouch, MeritTrac, CHDNLR, SHRM, HRCI & CPD on D, E & I, POSH, Emotional Intelligence & Happiness, NLP and SoftSkills.
- ✅ **Global Recognition** – Represented India as a Business Delegate in Vietnam and as a Resource Person in Vienna, Austria for an international conference on HEIRRI (Higher Education Institutions, Responsible Research & Innovation).
- ✅ **Industry & Social Impact** – A recognized Employability Expert, Life Skills Coach, Corporate Trainer, and Mentor of Change for Atal Innovation Mission, actively contributing to reputed forums like NHRDN, NASSCOM, CII, TiE, ISTE, TIE(I) & ESC (GoI).



**Mr. Sitansu Mishra**

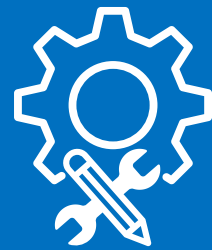
Founder, MD & CEO @ Jobskül



# SOME KPIs

## Here are some KPIs from ApogeeCTS LLP

ApogeeCTS LLP serves as the official training partner of Jobskül which was founded by the same visionary leader in the year 2022, who established our organisation, ensuring a shared mission and aligned goals.



**2 Lakhs +**

**Students Trained**



**50k +**

**Students Placed**



**1000**

**Students+Interned**

Jobskül is an end-to-end HR consultancy startup delivering tailored hiring, training, and workforce solutions for corporates, institutions, and candidates.

For companies, we streamline recruitment by sourcing and screening candidates to ensure only the most relevant, communication-ready profiles are shared—saving both time and cost. We also offer corporate training in areas like POSH, Emotional Intelligence, and Workplace Happiness, along with technical upskilling through our trusted knowledge partners. Our team also supports CSR project execution focused on learning and development.

For educational institutions, we enable campus readiness through Job Fairs, HR Conclaves, and placement-driven programs like CRT (Campus Recruitment Training) and TIC<sup>2</sup> (Technical Interview Course).

For candidates, we offer free job and internship support, as well as curated upskilling courses in high-demand skills to boost employability.

# CLIENTELE & ASSOCIATIONS



# OUR HIGHLIGHTS



## THE STARTUP SHOW

Our Founder, Mr. Sitansu Mishra, was invited as a guest on the Startup Show podcast at AIC-SMUTBI.



## HEIRRI - VIENNA, AUSTRIA

Invited as a Keynote Speaker, to share his thoughts on the theme HEIRRI, where delegates from 43 Nations participated.



## MY CITY LINKS

We were featured in an article on My City Link about 'The Smart City Bhubaneswar HR Hub in the Making!'



## INDIAN DELEGATE TO VIETNAM

Invited as a Business Delegate by ICC. The pic is with Dr. Madan Mohan Sethi, CGI Ho Chi Minh City at Khanh Hoa province, Vietnam



Sitansu Mishra is serious about making placements in colleges more effective. Thus, he launched Jobskūl, finds *Seema Rajpal*

**HIS PACKED CREDENTIALS**

He is a Master of Change for Atal Innovation Mission was invited to Vienna, Austria as a keynote speaker at HEIRRI Higher Education Institutions Research & Innovation and much more

Jobs is not just a work. It means so much more. Especially if you are a student who has graduated but hasn't been placed. To bridge this gap which several students are facing today, Sitansu Mishra, an entrepreneur who has founded a lakh, more or less, students over the years decided to step into the ring with a new product, Jobskūl. "What is the strategy to prepare for placements? How can we transform the lives of the students through programme? These are the questions we want to find answers too," says Sitansu. Before we get into the details of this initiative, it is important to know who Sitansu Mishra is and why he feels passionate about training and upskilling — something he has been doing for about 18 years now.

After completing his Master's from Biju Patnaik University of Technology, Sitansu began his first project with the Government of Odisha, where he trained 55,000 students and there was no looking back from here. After a few years, he decided to start something on his own. Thus, came about Aptech Consulting & Training Services LLP to train students in every aspect possible. On November 13, 2017, coincidentally on Children's Day, Jobskūl is a brand under the same company that started last year.

**TRAIN TO WIN**

We offer coaching for competitive exams like banking, SSC and IAS. We have batches of 50 students each and have passed out already.

Sitansu Mishra

"It focuses on computer corporate employability training and prepares candidates for competitive exams," says the 35-year-old.

Jobskūl, whose corporate office is at KITT/TH, a leading institution, has been training students remotely. Sitansu takes us through their model. First comes counselling and placement tests through which the students are weak in is recognised. They are trained in domain knowledge as per industry standards and requirements, something which colleges might not do. There are also assignments to check if they have faced well and then make them job-ready.

**Spread out across the country**

Odisha-based Jobskūl is based on the model of 'hire, train and deploy', implemented on their own website platform that recruits candidates.

## EDEX: THE NEW INDIAN

A Full Page Interview coverage of our Founder by The New Indian Express.

# Thank You.

Thank you for your time and attention. We appreciate the opportunity to present our vision and are excited about the potential to collaborate and create meaningful impact together.

Looking forward to our collaboration & long term association.



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